

Technical Essay Series: Will pick the best 2 scores

Optional

HW3

Investigative Report on Compliance Failure

HW3 – Investigative Report on Compliance Failure

⌘ Investigation of the *happening around a building in San Diego, CA*

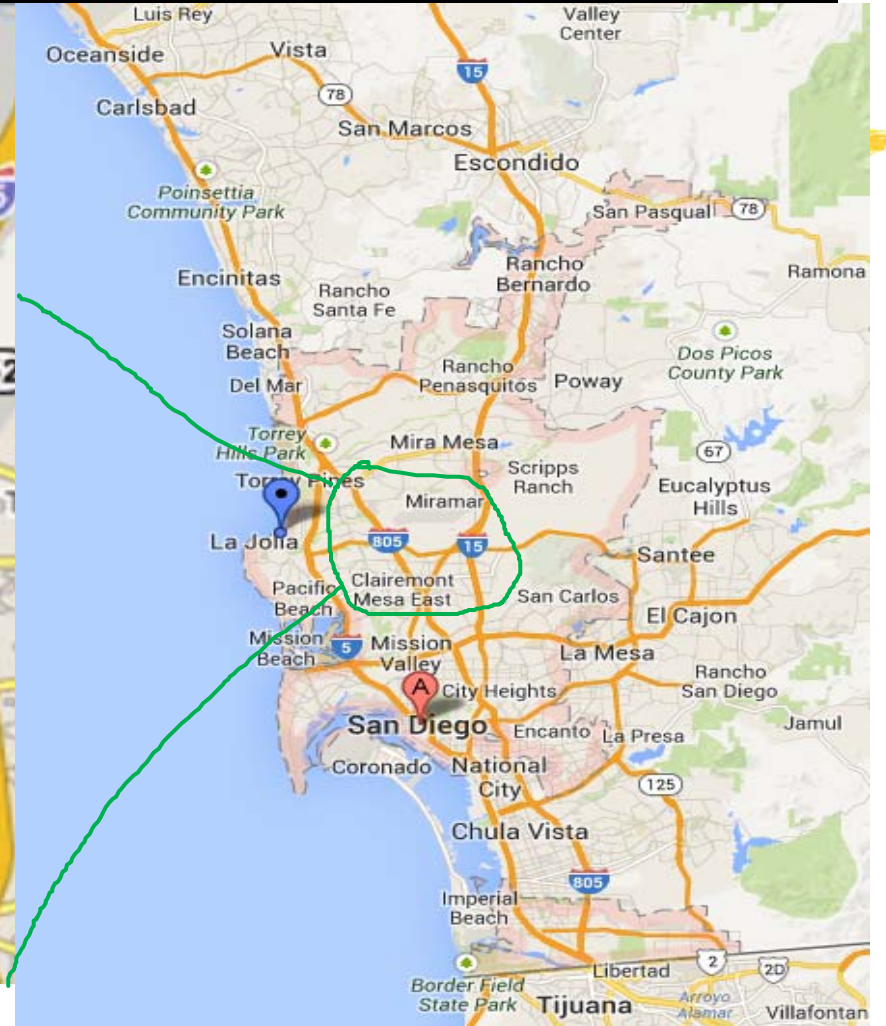
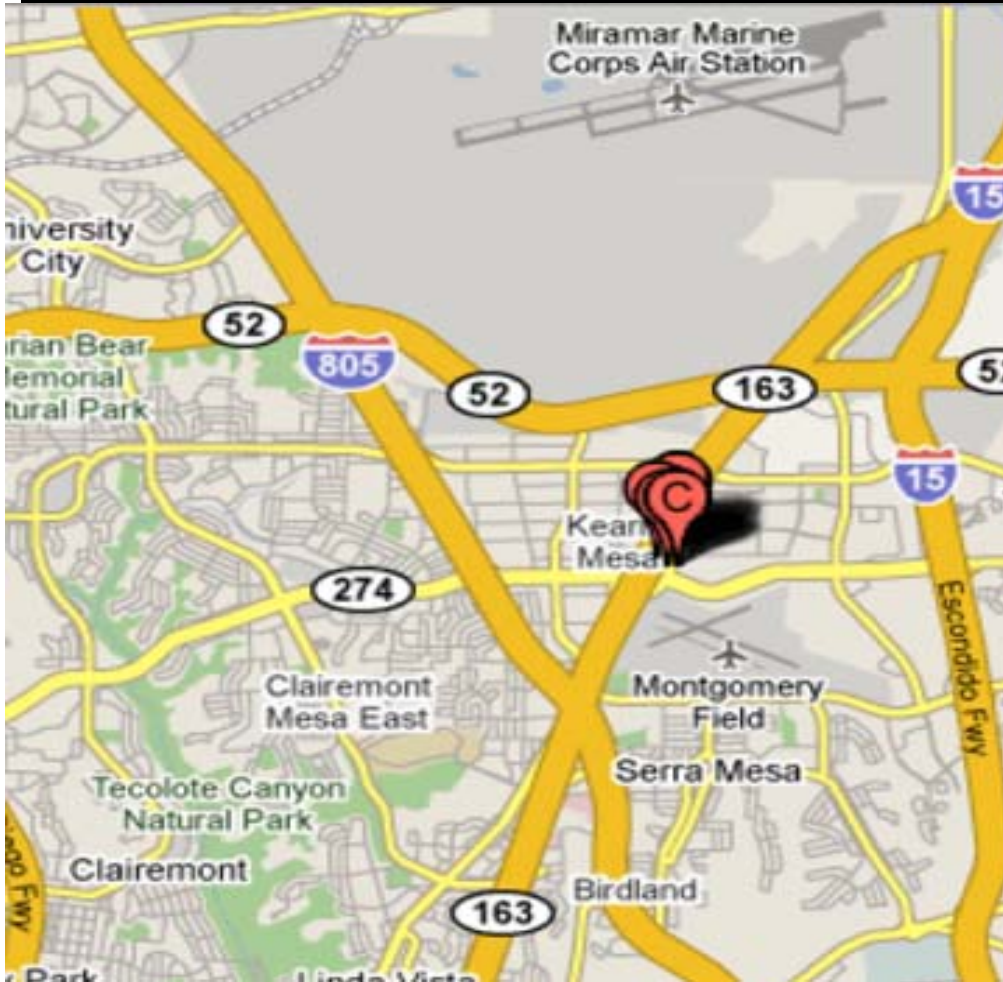
⌘ Should answer all the questions of:

- ☑ What happened?
- ☑ How it happened?
- ☑ Why it happened?
- ☑ How could it be avoided
- ☑ What is the lesson from the happening?



⌘ Individual Work

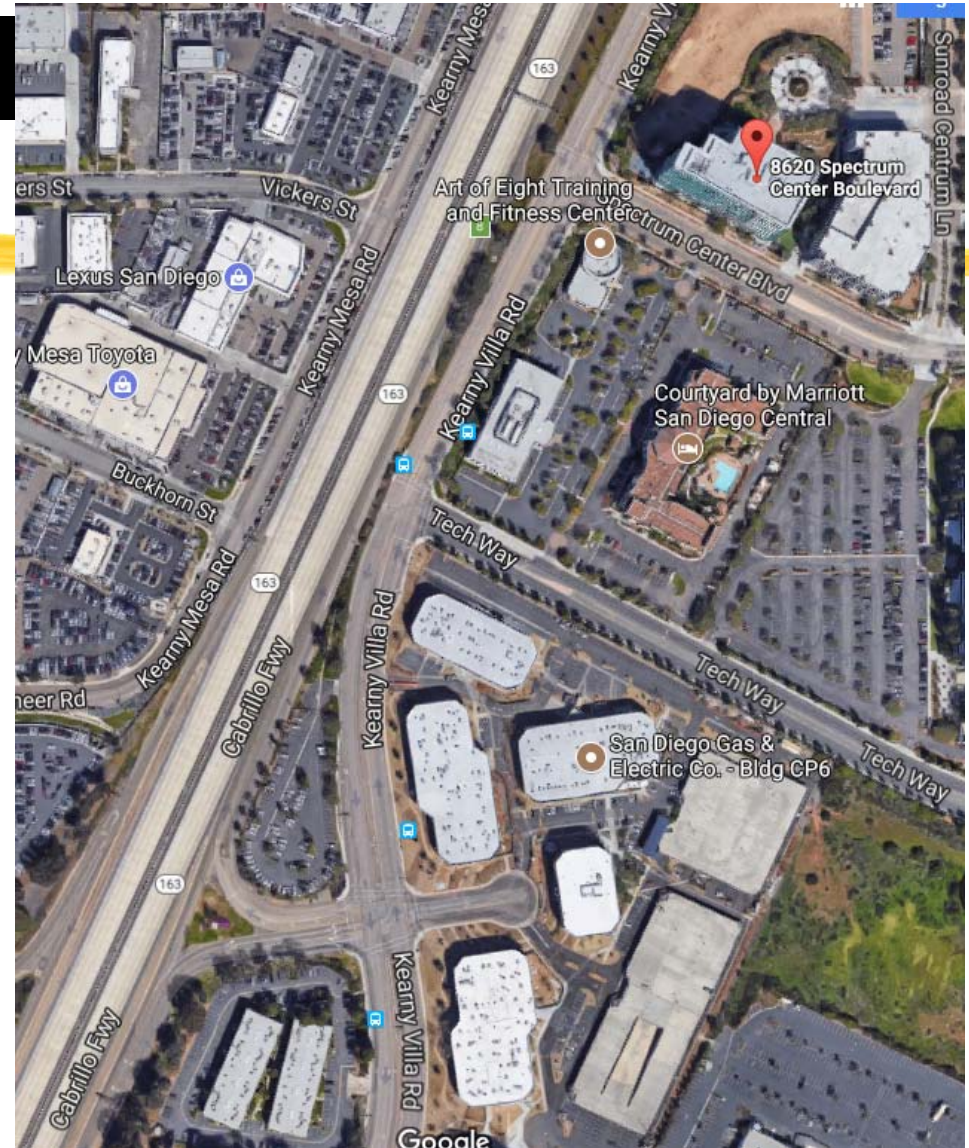
General Location for Assignment #3



Assignment #3

Background:

- ☒ A building on 8620 Spectrum Center Blvd, San Diego, CA (“Sunroad Spectrum 12 Office Tower”) – Now (2012) Ashford University



Assignment #3

- ⌘ Difference between two photos of the same building is about \$20M.
- ⌘ Left (summer 2008).
- ⌘ Right (Summer 2009)

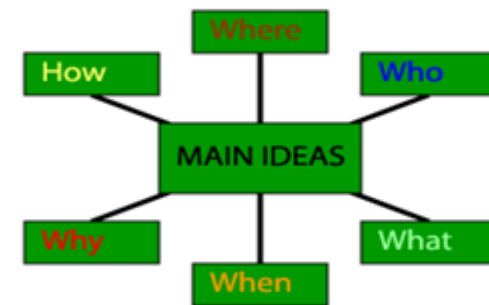


HW3 – Investigative Report on Compliance Failure

⌘ Investigation of the *happening around a building*
in San Diego, CA

⌘ Should answer all the questions of:

- ☑ What happened?
- ☑ How it happened?
- ☑ Why it happened?
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⌘ Individual Work

Do not include quotation in the essay

Remember: How to write well for Senior Design class

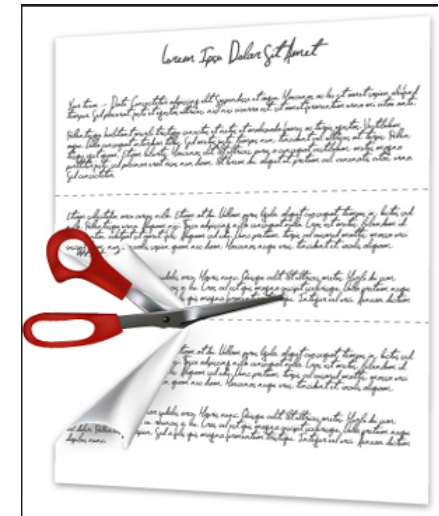
⌘ Write as if you are a staff writer (targeting for busy people) for a newspaper, and remember that you have an editor whose job is to cut your article to fit into a limited space, maybe just 1 inch in a column.

⌘ Important things [Conclusions and summary] in the first paragraph

- ⌘ The first paragraph should summarily answer the questions
- ⌘ Summary of the event/thing first so that it delivers message even though only that summary survives the “cutting”

⌘ Then expand your story after the First Paragraph

⌘ Use your own words → “Similarity check”



Assignment #3 Summary

⌘ Written report

- ☒ Concise, technical, professional → Pick your own title – less than 10 words
- ☒ The importance of the first paragraph for summary of the entire report (answering the questions).
- ☒ Main body – further details of the questions and answers
- ☒ With your own words.
- ☒ No cover sheet; no photos; no drawings; TEXT ONLY.
- ☒ Letter size, 1” margin all sides, 12 pt. Times New Roman font. Single column. Single space. No page limit.
- ☒ Same grading scale: $10 + 10 - (0.2) * (\text{Similarity Score})$
- ☒ Hardcopy + Softcopy
- ☒ File Name: HW3_Lastname.docx
- ☒ **Due: W Nov 7, 2018**