

Team Assignment 2 (100 points)

A. Instruction:

For your team project, by following the NABC Proposition approach as indicated below and in the **Problem Statement Form** (which available in the class web page), complete the problem statement of your team project:

1. List items for Needs (Dissatisfied situations).
2. List items for Approach
3. List items for Benefits
4. List items for Competitiveness ("Why our proposition is better")
5. Write a 4-sentence problem statement by concatenating summarized 1 sentence for above 4 elements.

B. Score Distribution and Rubric

	Needs, Approach, Benefits, Competitiveness [80]	4-sentence problem statement [20]
20 pts	2 or more items are listed	Composed of summarizing 1 sentence each from the 4 elements.
10 pts	1 item is listed	Composed of 4 sentences but each does not reflect its respective element.
0 pt	No item listed	Composed of irrelevant items

C. Submission: Work on the Problem Statement Form which is available in the class web page. One submission from a team is required with the following file name: **TeamName_ProblemStatement.xxx**.

D. Submission due: Check the webpage for details.

E. Point Deduction on Late Submission (or **Maximum score by submission date**)

Submission Time/Date	Maximum score
By 5:00pm submission date (Mon)	100
By 5:00pm submission date + 1 (Tue)	70
By 5:00pm submission date + 2 (Wed)	50
By 5:00pm submission date + 3 (Thu)	20
After the above	0