## Electri-City: Energy Management in **Public Buildings**

# Better Buildings Case Competition



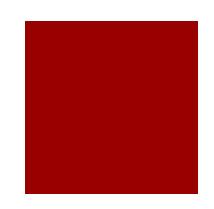
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- Better Buildings Challenge
  - 20% more energy efficient by 2020
- Provide case studies
  - Compete with other teams from various universities
  - Find innovative ways of making buildings more energy efficient
- Our case study:
  - Redesign energy management systems for mid-sized cities
  - Target only public buildings

### Deeper into Case Study



Innovative energy efficient investments within cities can be challenging to implement

#### Causes:

- Lack of funding and support
- Misconception that energy efficient projects are risky investments with little return.

# Deeper into Case Study (cont'd)

To reduce excessive energy consumption, cities must realize their authority over:

- Planning
- purchasing power
- the ability to not only motivate their local communities, but also their local markets through reducing energy usage, <u>starting with public</u> <u>buildings.</u>

### Problem Definition

Design a measurable, sustainable, and replicable energy data tracking and management strategy to achieve reductions in energy consumption within a medium sized city.

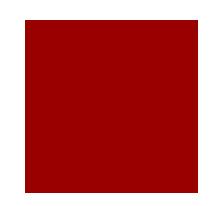


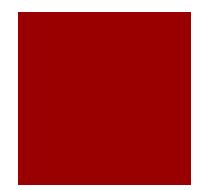


- The following are required for effective implementation of design:
  - Stay within local budget
  - Abide by regulations of local government
  - Macroscale Solutions to Energy Efficiency in Public Buildings
  - Microscale Analysis: Simulation of Howard H. Mackey Building, School of Architecture and Design at Howard University

# Design Requirements (cont'd)

- Identify key roles and responsibilities across city organization
- Discuss how building energy data will be collected and used
- Discuss how energy efficiency projects will be discovered, prioritized, and financed
- Discuss how to incentivize operations and maintenance staff





### **Current Status of Art**

- There are several aspects that need to address the current status of art:
  - Funding
  - Government
  - Community



### Funding

- How will these projects get paid for?
  - Jackson, Wyoming: Voter passed tax of \$3.7 million to fund energy efficiency in public buildings
  - Babylon, New York & Pendleton, Washington: Invest Local Government funding & Replenished with renewable and energy savings
  - Boulder, Colorado: Voter passed Carbon Tax, \$1.8 million on electricity consumption to fund CAP & Energy Efficiency Program
  - Bainbridge Island, Washington: Credit Union to finance Energy Efficiency Loan Program



- What regulations are followed?
  - Plano, Texas: Energy standards for Public Buildings

 Municipally-run Gainesville Regional Utilities (Florida): Implemented feed-in tariff for solar power, making it a world leader in per capita solar installations



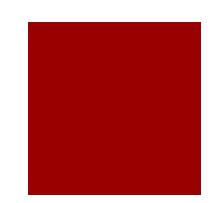


### Community

- How can everyone get involved?
  - Salt Lake City, Utah: Social marketing and community networking to promote energy behavior change
  - Oberlin, Ohio: Collaboration with educational institutions to develop curricula on energy efficiency and clean energy topics

# Energy Reduction Flow Chart (Solution Approach)

The following slide display flow chart



### **Research Based on City**

Building Portfolio, Functions

Available Budget

Federal & State Incentives & Programs



#### **Data Collection**

Energy STAR Portfolio Manager Green Button Technology Ameresco AXIS Invoice Management

B3 Benchmarking by Weidt



### **Benchmarking**

**Observe Data Trends** 

Develop Energy Consumption Portfolio Determine Target Areas to Reduce Energy



### Feasibility

Available Budget

Evaluate Energy Reduction Options, ROI Contingency, Risk, Project Planning Possible Energy Audit in Target Areas



#### **Implementation & Project Management**

Project Management Firm

Hire City Representative

Consult State Representative



#### Verification

**Determine New Trends** 

Amount of Energy Reduced

**Determine Savings** 

State New Goals

- Building Portfolio
- Available Budget
- Federal, State, and Private Incentive& Rebate Programs



- Energy STAR Portfolio Manager
- Green Button Technology
- B3 Benchmarking developed by Weidt
- Ameresco AXIS Invoice Management
- Johnson Controls Energy Monitoring Software



## Mackey Data Collection





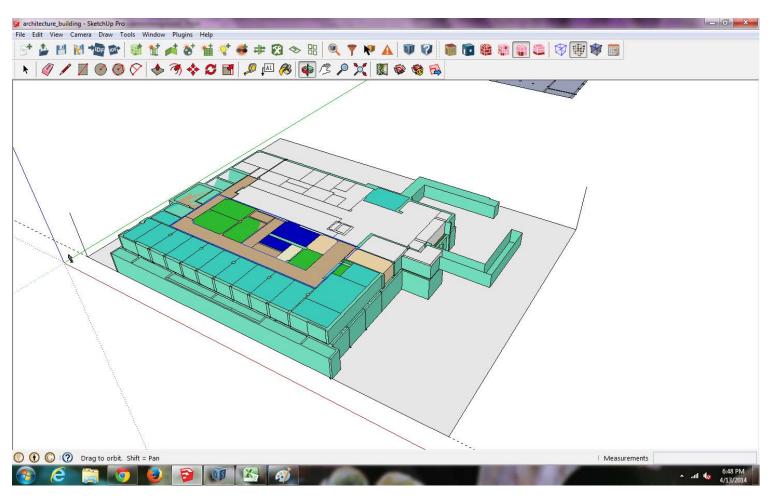




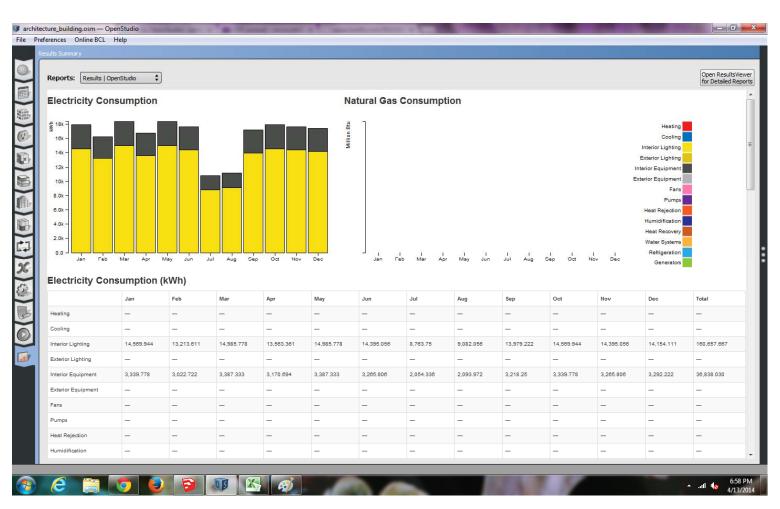


- Evaluate Energy Performance based on Standard Metric
- Observe Data Trends
  - Seasonally, Hourly, Monthly
- Benchmarking Policies and Programs
- Develop Energy Consumption Portfolio
- Determine Target Areas to Reduce Energy

# Energy Consumption Portfolio

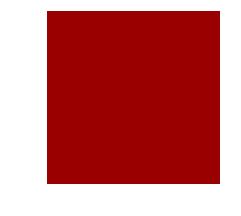


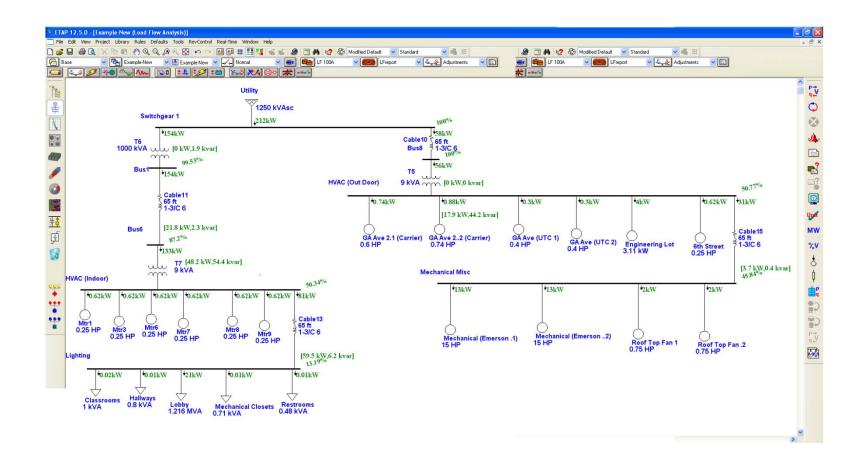
# Energy Consumption Portfolio



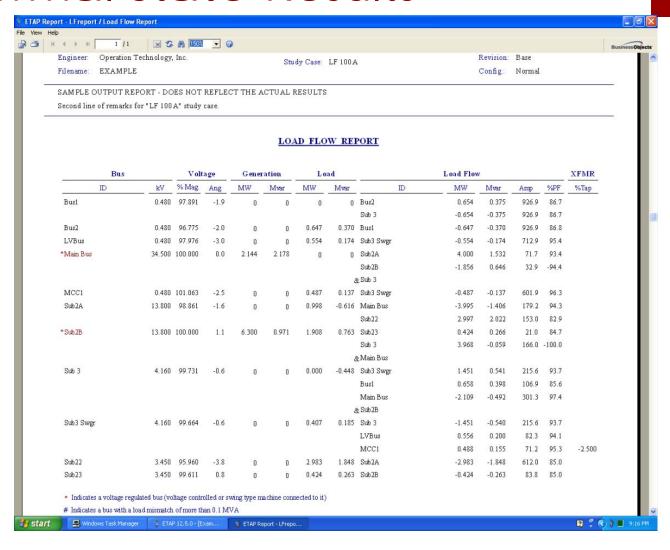
- Available Budget and Cash Flow Analysis
- Evaluate Energy Reduction Options for Target Areas
- Return on Investment (ROI)
- Life Cycle Cost Analysis
- Contingency, Risk, Project Planning
- Energy Audits where necessary

# Simulate Alternative Solution: Normal State



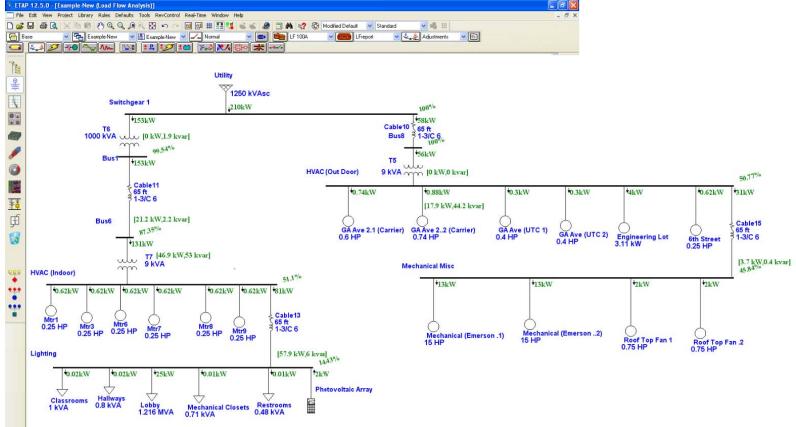


# Simulate Alternative Solution: Normal State-Results

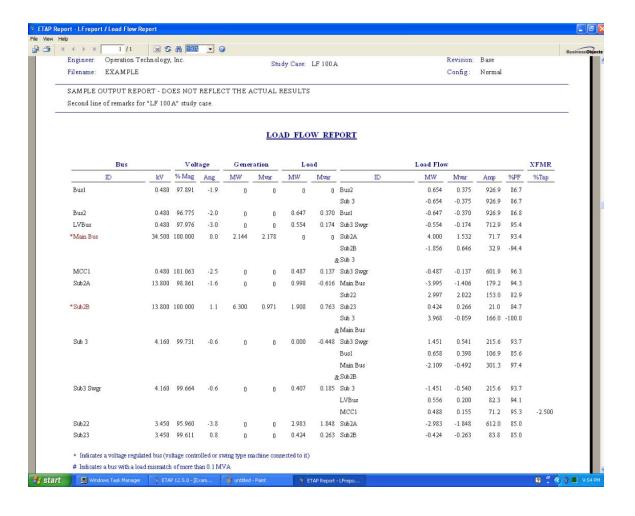


# Simulate Alternative Solution: Renewable (15 solar panels)

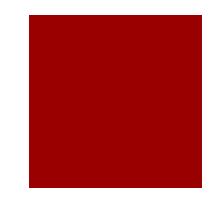


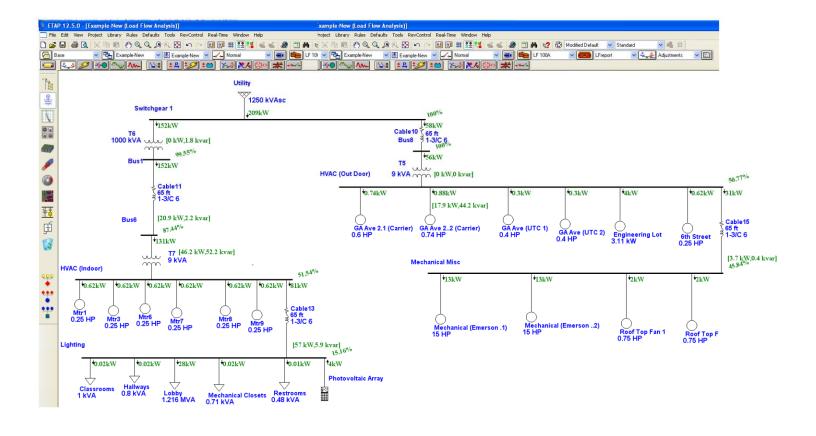


# Simulate Alternative Solution: Results

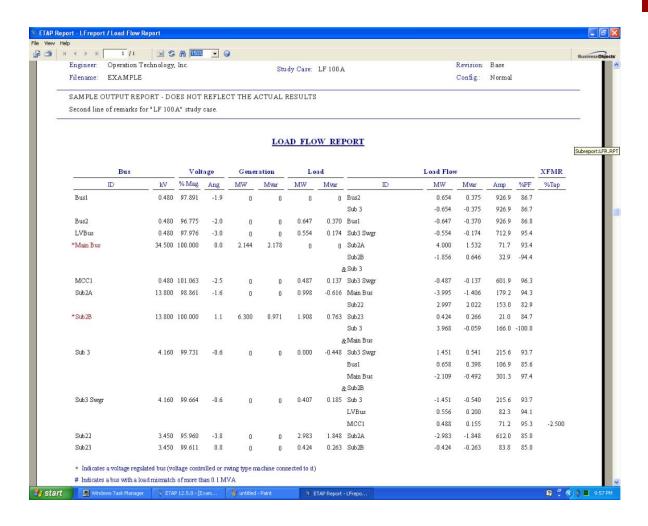


# Simulate Alternative Solution: Renewable (25 solar panels)

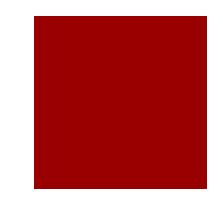


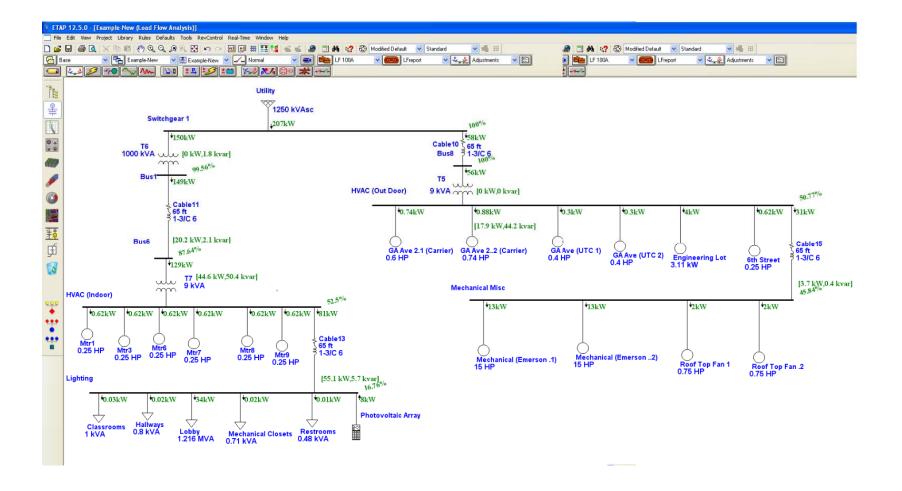


# Simulate Alternative Solution: Results

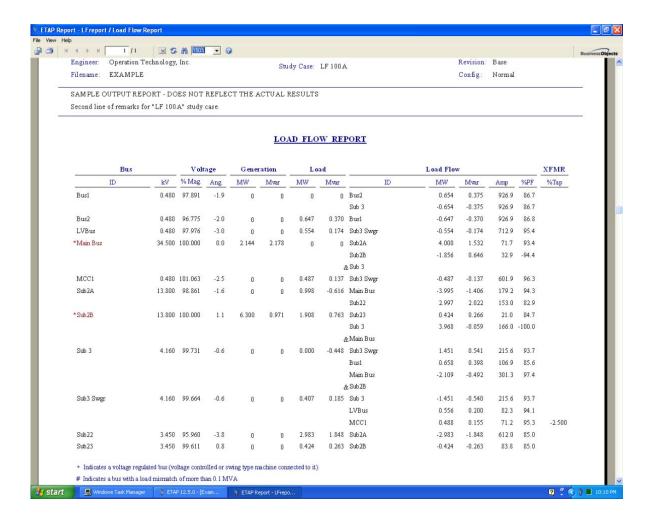


# Simulate Alternative Solution: Renewable (50 solar panels)





# Simulate Alternative Solution: Results



- Firm Specializing in Project Management Services
- •Hire City Representative
- Consult Representative from State Government

#### Case Studies

- Jones Lang LaSalle, Project development Services: Represents state of Michigan in Renovations of historic Cadillac Place; including payment structures, occupancy during construction, coordination among multiple parties, and tight budgets and timeframes.
- CBRE, Public Institutions and Education Solutions Group: Represents State of Texas, including planning, construction management, and transaction representation.

- Continuation of Benchmarking process
  - New Trends
  - Energy savings
  - Financial Savings
  - Actual ROI compared to Scheduled ROI
- State Achievements & Determine Failures
- State New Goals based on new benchmarks
- Case Studies: Monitor and Document numerical data and compared with stated goals
  - Madison, Wisconsin
  - Bainbridge Island, Washington
  - Salt Lake City, Utah



### The Future

- Higher Property Valuation
- Tenant Satisfaction
- Reduced Maintenance Expenses
- Job Creation & Economic Development
- Increased City Budget
- Increase Awareness of Energy Efficiency

### Costs and Resources

Resource	Cost
Project Management Firm	\$10,100
Solar Panel/Hot Water System	\$115,000
Lighting Retrofit	\$58,500-\$87,000
Max Total	\$212,100
ETAP	Free
SketchUp Pro 2013	Free

- All costs represent upfront and installation costs.
- Students used ETAP and SketchUp as Project Management substitute at no additional cost.
- Prices reflect the cost of one building (Architecture Building)
- Funding will be provided by city (2% of budget)

### Conclusion

- Utilization of this system will allow for sufficient data tracking
  - Data Consumption Portfolio
  - Observation of Data Trends
- Tracking data allows city to see where there is a need and appropriately analyze it
  - Use of SketchUp and ETAP
- Suggested energy alternatives are provided as solutions after analysis is complete
  - Use of solar panels
  - Lighting retrofit

### Thank You & Questions